

# MEDIA KIT 2022



**NAYTIKA XPONIKA**  
NAFTIKA CHRONIKA



**Naftika Chronika**

**Maritime  
Media  
Excellence**  
**since 1931**





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An aerial photograph of a red offshore supply vessel, likely a tugboat or supply ship, positioned in the upper center of the frame. The vessel is surrounded by deep blue water. The image is used as a background for the entire page, with the text overlaid on a white rectangular area in the center.

# About us

The award winning maritime magazine  
in Greece since 1931

During its 91 years of publication, the magazine  
has been at the forefront of delivering shipping news  
and has managed to gain an excellent reputation  
among the Greek shipping community

Naftika Chronika has been a constant point of reference  
for the shipping community and has, to this date, the  
reputation of being the most objective and valuable  
source of information for its readers.

**91**  
Years of publication

**1707**  
Issues

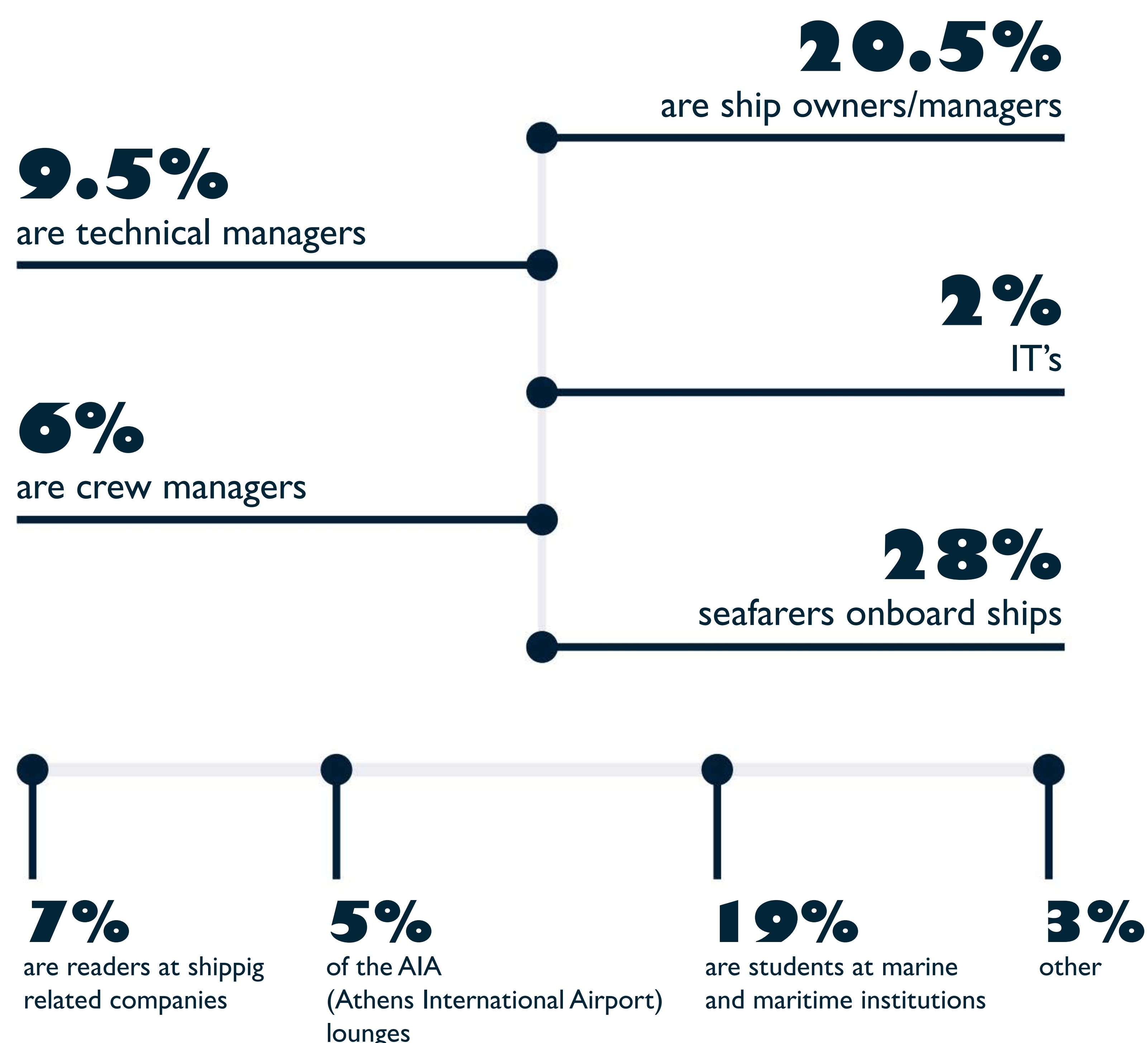


# The magazine's readership

Reach our wide readership in Greece  
and worldwide

Our magazine reaches 66% of the maritime professionals  
and seafarers in Greece

## Our readers profile





# Awards of excellence

During the last two decades, the magazine has won numerous prestigious awards for editorial excellence

## Lloyd's List Award

Piraeus International Center Award  
2017

## The Society of Greek Writers

"Grigorios Xenopoulos" Medal  
2005

## The City of Athens Medal

2002

## The Academy of Athens Award

2001

## Honorary Distinction

from the "Ath. Botsis" Foundation for the Promotion of Journalism  
2000

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# Editorial calendar 2022

In each issue, we host a variety of shipping -related features.  
Select the issues of your interest and promote your services  
to the Greek -and global- maritime industry

MONTH	REPORTS
January – February 2022 	The 'Shipping Sector Reviews & Forecasts' Issue Annual reports on shipping markets.
March 2022 	The Smart Shipping Issue <ul style="list-style-type: none"> <li>New technologies in shipping, maritime software, cyber threats and more.</li> <li>The market presents new maritime technology products and services.</li> </ul> CMA Shipping 29-31 March Connecticut/USA, Hilton Hotel
April 2022 	The 'Next Generation' Issue <ul style="list-style-type: none"> <li>Marine &amp; maritime education and HR practices: What lies ahead? – How can young seafarers deal with current and future challenges and opportunities?</li> <li>Annual Naftika Chronika survey: Useful findings regarding the profile, ambitions and priorities of the Merchant Marine Academies' freshmen</li> </ul>
May 2022 Posidonia issue 	The 'Greek Maritime Excellence' Issue <ul style="list-style-type: none"> <li>Greek shipowners from different segments share their thoughts on how Greeks manage to lead and flourish in a competitive and volatile environment.</li> <li>Vessels Value reports regarding the value of Greek-owned fleet (graphs, numbers etc.)</li> </ul> Posidonia Exhibition, 6-10 June, Athens, Greece Metropolitan Expo
June - July 2022 Posidonia issue 	The 'Green' Issue <ul style="list-style-type: none"> <li>News on regulations and green developments in shipping, renewable energy and R&amp;D in marine equipment manufacturing.</li> <li>Alternative fuels in shipping: a realistic approach towards a zero-emissions shipping?</li> <li>How can shipmanagement companies respond to the increased cost of this transition? How does a shipping company decarbonize its fleet?</li> </ul> Posidonia Exhibition, 6-10 June, Athens, Greece Metropolitan Expo
August 2022 	The Dry Market Issue <ul style="list-style-type: none"> <li>The Naftika Chronika Bulk Carriers &amp; Dry Market reports: shipowners and managers form the global shipping industry analyze dry market prospects and developments.</li> <li>Efkranti Awards – the 2021 winners</li> </ul> Efkranti Awards
September 2022 	The Shipbuilding & Shiprepairing Issue Shipyards and marine equipment manufacturers SMM, 6-9 September, Hamburg, Germany, Hamburg Messe & Congress Cyprus Maritime, 9-12 October, Limassol, Cyprus Carob Mill Conference Centre
October 2022 	The Tanker Market Issue Oil and Gas: the Naftika Chronika Wet Market and Tanker Vessels' report
November 2022 	The Safety & Security Issue <ul style="list-style-type: none"> <li>Seafarers' welfare at the forefront</li> <li>Piracy, geopolitical tensions: P&amp;I Clubs, Marine Insurers share their views on the challenges</li> <li>Cyber attacks: best practices against a growing threat. Security and Risk management</li> </ul>
December 2022 Bilingual edition  	Special edition. Maru: The Golden Years of Greek Shipbuilding in Japan. 70 years since the first Greek vessel was built in Japan



# Special editions

Unique historical research editions highlighting aspects of the “Greek shipping miracle” that have not been presented before

## Our historic special publications so far

2015 – Leading personalities of the Greek ship owning community

2016 – “The generation of Liberty ships”

2017 – The contribution of maritime education: the 70th anniversary of the establishment of the Greek maritime education fund

2018 – Mothers, wives, and daughters within the Greek-ship community

2019 – INTERCARGO, 1980-2020: forty years of representing the dry bulk cargo shipping industry

2021 – 90 years of Naftika Chronika:  
90 years of impartial maritime journalism

## Exclusive Research

2022 – Maru: The Golden Years of Greek Shipbuilding in Japan  
70 years since the first Greek vessel was built in Japan



# The website

[www.naftikachronika.gr](http://www.naftikachronika.gr)

The most authoritative Greek portal covering a wide range of shipping news from the Greek and international shipping industry since 2002

Connect and stay updated on the latest news on topics such as shipping, energy, economy, transportation, infrastructure, and policy

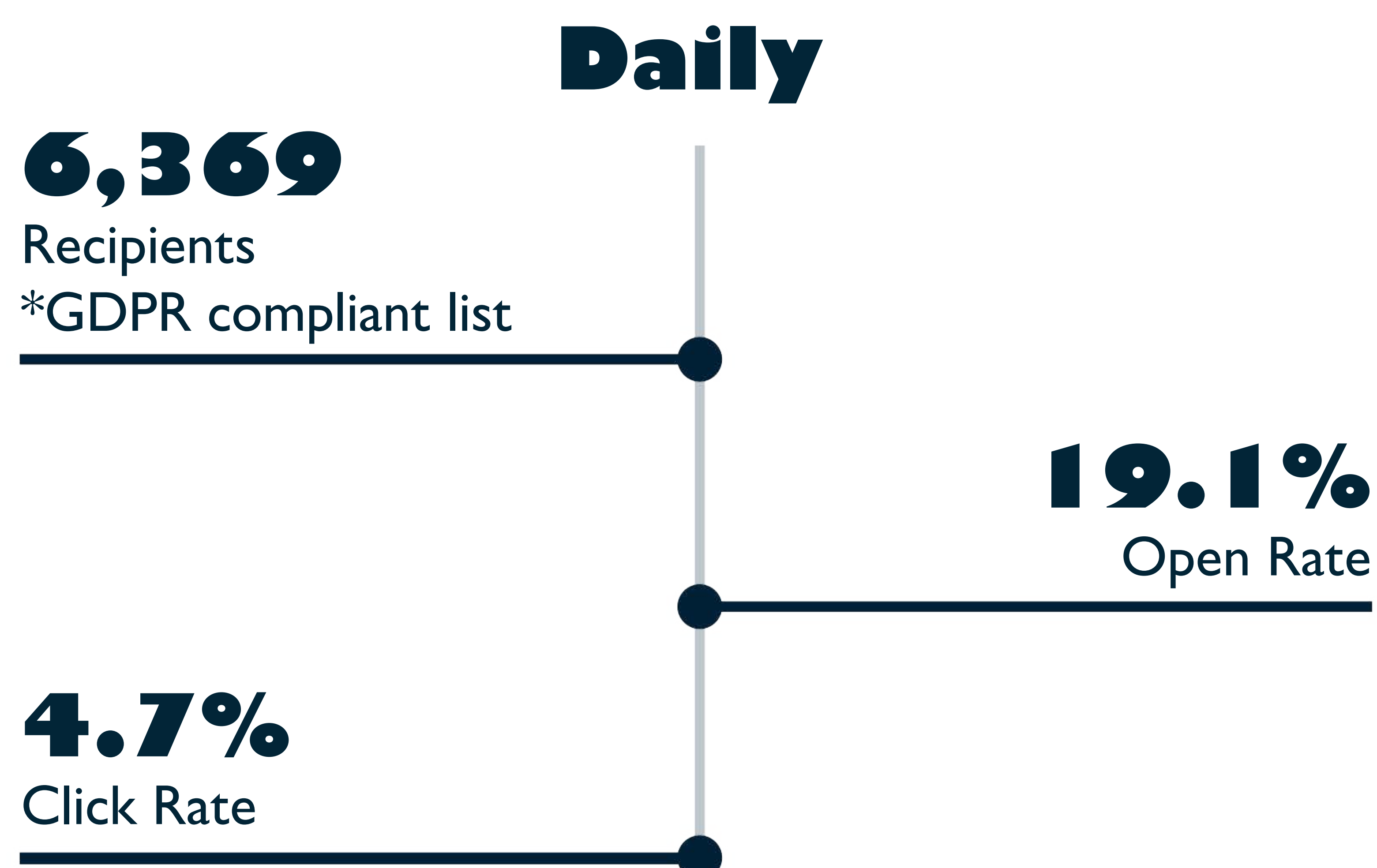


The data shown above were drawn from Google Analytics from 01.01.21 to 18.11.21, Facebook & LinkedIn Insights



# The e-newsletter

Daily share your dedicated articles with the Naftika Chronika e-newsletter subscribers. Reach a significant number of companies in the wider maritime cluster



\*The data shown above were drawn from Mailchimp on 18.11.21





# NAYTIKA XPONIKA

NAFTIKA CHRONIKA

## Gratia Publications Media Kit 2022

132 Syngrou Avenue, 11745, Athens  
Tel: +30 2109222501  
Email: [info@gratia.gr](mailto:info@gratia.gr)